

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: KUTV-TV Salt Lake City-Ogden	Date: 8/6/2012
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I, Wired Media Partners

do hereby request station time concerning the following issue:

Broadcast Length	Time of Day, Rotation, or Package	Days	Class	Times per Week	Number of Weeks
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SEE ATTACHED SCHEDULE

Date of First Broadcast:	Date of Last Broadcast:
Monday, September 10, 2012	Sunday, September 16, 2012

Total Gross Charges: \$55,475.00

This broadcast time will be used by: **Center Forward**

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒

Yes

☐

No



Wired Media Partners

For Programming that "communicates a message relating to any political matter of national importance, list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For Programming that "communicates a message relating to any political matter of national importance, attach Agreed Upon Schedule.

I represent that the payment for the above described broadcast time has been furnished by:

Center Forward

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

325 7th Street NW Suite 400, Washington, DC 20004

Executive Director

202-441-60 Treasurer: Jeff Murray

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s).

~~For the above-stated broadcast(s) I also agree to prepare a script, transcript, or tape, which will be delivered to the station prior to the time of the scheduled broadcasts.~~

To Be Signed By Issue Advertiser

Monday, August 06, 2012

Date



Signature

303-989-4700

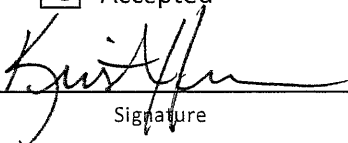
Contact Phone Number

To Be Signed By Station Representative

☒ Accepted

☐ Accepted In Part

☐ Rejected



Signature

KRISTEN HENDERSON

Printed Name

POLITICAL ADVERTISING
SPECIALS

Title



Wired Media Partners



KUTV
299 S Main St
Ste 150
Salt Lake City, UT 84111

Contract

1350588

Schedule Dates

09/10/12-09/16/12

Advertiser

Center Forward (71144)

Agency

Wired Media Partners-Fairfax (13005)

Product

POLITICAL ISSUE (ns) (1187)

Brand

CENTER FORWARD EST 11541 (465965)

Salesperson

Henderson, Kristen (2948)

Sales Office

KUTV/KMYU

Buyer Name

VAIL, CHRIS

Phone/Fax

/

CPE

11541

Account Types

Local/Political Issue Agency BRD

Billing Type

Weekly/Irregular

Comments

Wired Media Partners-Fairfax
11350 Random Hill Rd
Ste 670
Fairfax, VA 22030

Date Entered 08/03/12

Last Modified 08/03/12

Entered By Kristen Henderson

CO-OP No

Headline #

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$8,321.25

Net Total \$47,153.75

Sales Tax

Salt Lake City (KUTV)

By Broadcast Month Spots Rate

Sep. 2012 75 \$55,475.00

Grand Total: 75 \$55,475.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News	09/10/12-09/14/12	1	:30	5A- News-2 News This Morning 5a	1	1	1	1	1	1			5	\$150.00	\$750.00	Salt Lake City (KUTV)		8/3/12
2.0	Normal Line / News	09/10/12-09/14/12	1	:30	5:28-30A- News-2 News This Morning 530a	1	1	1	1	1	1			5	\$300.00	\$1,500.00	Salt Lake City (KUTV)		8/3/12
3.0	Normal Line / News	09/10/12-09/14/12	1	:30	6A- 8A (MST)	1	1	1	1	1	1			5	\$600.00	\$3,000.00	Salt Lake City (KUTV)		8/3/12
4.0	Normal Line / SPOT	09/10/12-09/14/12	1	:30	8A- CBS-This Morning (New Title)	1	1	1	1	1	1			5	\$250.00	\$1,250.00	Salt Lake City (KUTV)		8/3/12
5.0	Normal Line / SPOT	09/15/12-09/15/12	1	:30	5A- CBS-This Morning: Saturday							1		1	\$50.00	\$50.00	Salt Lake City (KUTV)		8/3/12
6.0	Normal Line / SPOT	09/16/12-09/16/12	1	:30	7:58-30A- CBS-News Sunday Morning								1	1	\$600.00	\$600.00	Salt Lake City (KUTV)		8/3/12
7.0	Normal Line / SPOT	09/11/12-09/14/12	1	:30	8:58-56A- CBS-The Price Is Right			1	1	1	1			3	\$750.00	\$2,250.00	Salt Lake City (KUTV)		8/3/12
8.0	Normal Line / News	09/10/12-09/14/12	1	:30	11:58-27A- News-2 News at Noon	1	1	1	1	1	1			3	\$350.00	\$1,050.00	Salt Lake City (KUTV)		8/3/12
9.0	Normal Line / SPOT	09/11/12-09/13/12	1	:30	1P- 2:30P (MST)			1	1	1				2	\$200.00	\$400.00	Salt Lake City (KUTV)		8/3/12
10.0	Normal Line / SPOT	09/10/12-09/10/12	1	:30	2P- CBS-The Talk		1							1	\$275.00	\$275.00	Salt Lake City (KUTV)		8/3/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

8/29/12 PAYMENT RECEIVED



KUTV
299 S Main St
Ste 150
Salt Lake City, UT 84111

Wired Media Partners-Fairfax
11350 Random Hill Rd
Ste 670
Fairfax, VA 22030

Contract # 1350588

Schedule Dates

09/10/12-09/16/12

Advertiser

Center Forward (71144)

Agency

Wired Media Partners-Fairfax (13005)

Product

POLITICAL ISSUE (ns) (1187)

Brand

CENTER FORWARD EST 11541 (465965)

Salesperson

Henderson, Kristen (2948)

Sales Office

KUTV/KMYU

Buyer Name

VAIL, CHRIS

Phone/Fax

/

CPE

11541

Account Types

Local/Political Issue Agency BRD

Billing Type

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Salt Lake City (KUTV)

By Broadcast Month

Sep. 2012 75

Grand Total: 75

Rate

\$55,475.00

\$55,475.00

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11.0	Normal Line / SPOT	09/10/12-09/14/12	1	:30	3p- Ricki Lake		1	1	2	1	2			7	\$350.00	\$2,450.00	Salt Lake City (KUTV)		8/3/12
12.0	Normal Line / News	09/10/12-09/14/12	1	:30	3:58:15p- News-2 News at 4p		1	1	1	1	1			5	\$400.00	\$2,000.00	Salt Lake City (KUTV)		8/3/12
13.0	Normal Line / News	09/10/12-09/14/12	1	:30	4:30p- News-2 News at 430p		1	1	1	1	1			5	\$500.00	\$2,500.00	Salt Lake City (KUTV)		8/3/12
14.0	Normal Line / News	09/10/12-09/14/12	1	:30	4:59:20p- News-2 News at 5p		1	1	1	1	1			5	\$1,000.00	\$5,000.00	Salt Lake City (KUTV)		8/3/12
15.0	Normal Line / News	09/10/12-09/14/12	1	:30	5:59p- News-2 News at 6p		1	1	1	1	1			5	\$1,000.00	\$5,000.00	Salt Lake City (KUTV)		8/3/12
16.0	Normal Line / SPOT	09/10/12-09/14/12	1	:30	6:28p- Entertainment Tonight		1	1	1	1	1			5	\$1,000.00	\$5,000.00	Salt Lake City (KUTV)		8/3/12
17.0	Normal Line / SPOT	09/15/12-09/15/12	1	:30	6p- 7P (MST)							1		1	\$400.00	\$400.00	Salt Lake City (KUTV)		8/3/12
18.0	Normal Line / Prime	09/12/12-09/12/12	1	:30	6:57:26p- CBS-Big Brother (Wednesday)				1					1	\$1,800.00	\$1,800.00	Salt Lake City (KUTV)		8/3/12
19.0	Normal Line / Prime	09/13/12-09/13/12	1	:30	7:59p- CBS-Big Brother (Thursday)					1				1	\$3,200.00	\$3,200.00	Salt Lake City (KUTV)		8/3/12
20.0	Normal Line / Prime	09/15/12-09/15/12	1	:30	8:59p- CBS-48 Hours Mystery (Saturday)							1		1	\$800.00	\$800.00	Salt Lake City (KUTV)		8/3/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



KUTV
299 S Main St
Ste 150
Salt Lake City, UT 84111

Wired Media Partners-Fairfax
11350 Random Hill Rd
Ste 670
Fairfax, VA 22030

Contract # 1350588

Schedule Dates

09/10/12-09/16/12

Advertiser

Center Forward (71144)

Agency

Wired Media Partners-Fairfax (13005)

Product

POLITICAL ISSUE (ns) (1187)

Brand

CENTER FORWARD EST 11541 (465965)

Salesperson

Henderson, Kristen (2948)

Sales Office

KUTV/KMYU

Buyer Name

VAIL, CHRIS

Phone/Fax

/

CPE

11541

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Sales Tax

Salt Lake City (KUTV)

By Broadcast Month

Sep. 2012 75

Grand Total: 75

Rate

\$55,475.00

\$55,475.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
21.0	Normal Line / Prime	09/16/12-09/16/12	1	:30	8P- CBS-The Good Wife (Sunday)	1							1	1	\$2,500.00	\$2,500.00	Salt Lake City (KUTV)		8/3/12
22.0	Normal Line / News	09/10/12-09/14/12	1	:30	10P- News-2 News at 10p	1	1	1	1	1	1			5	\$2,500.00	\$12,500.00	Salt Lake City (KUTV)		8/3/12
23.0	Normal Line / SPOT	09/10/12-09/11/12	1	:30	10:37P- CBS-The David Letterman Show	1	1	1						2	\$600.00	\$1,200.00	Salt Lake City (KUTV)		8/3/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



AE:	KRISTEN HENDERSON
CLIENT:	CENTER FORWARD
ORDER NUMBER:	1350588
FLIGHT DATES:	9/10/12 - 9/16/12

BUYER:	CHRIS VAIL
PRODUCT:	9/10/12 - 9/16/12
ESTIMATE:	11541

SPOT MISSED			MAKE-GOOD							
LINE #	DAY	PROGRAM	TIME	RATE	DAY	PROGRAM	TIME	RATE	NOTES	
SPOT #	DATE				DATE					
7	9/11	PRICE IS RIGHT	9-10A	\$ 750	9/11	PRICE IS RIGHT	11A-12P	\$ 750	PRICE IS RIGHT AIRING 11A-12P	
7	9/13	PRICE IS RIGHT	9-10A	\$ 750	9/13	PRICE IS RIGHT	11A-12P	\$ 750	PRICE IS RIGHT AIRING 11A-12P	
7	9/14	PRICE IS RIGHT	9-10A	\$ 750	9/14	PRICE IS RIGHT	11A-12P	\$ 750	PRICE IS RIGHT AIRING 11A-12P	
17	9/15	ET WEEKEND	6-7P	\$ 400	9/15	PAID PROGRAMMING	6-7P	\$ 400	PROGRAMMING CHANGE	
</										

NOTES: MAKEGOODS DUE TO PROGRAMMING CHANGES

This make good is being submitted to traffic at the same time as it is being sent to the buyer. It is possible a new mg may need to be offered if this one is not available.

Note: If KUTV does not receive response from buyer within 24 hours make good will be made as offered

#1350588



Station Order Center Forward 2012

Market: Salt Lake City-Ogden

Estimate ID
Flight Dates: Monday, September 10, 2012 to Sunday, September 16, 2012

11541
Contact: Kristen Henderson

Phone: 801-973-3000

Email: KHenderson@kutv2.com

Fax: 801-839-1101

Direct: 801-839-1119

KUTV-TV

Program Name	DP	Days Length	Gross Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
				Sep 10	Sep 11	Sep 12	Sep 13	Sep 14	Sep 15	Sep 16	
KUTV 5a News 5:00 AM 5:30 AM	EM	M-F 30	\$150.00 \$750.00	1	1	1	1	1			5
KUTV 5:30a News 5:30 AM 6:00 AM	EM	M-F 30	\$300.00 \$1,500.00	1	1	1	1	1			5
KUTV 6a News 6:00 AM 8:00 AM	EM	M-F 30	\$600.00 \$3,000.00	1	1	1	1	1			5
CBS This Morning 8:00 AM 9:00 AM	EM	M-F 30	\$250.00 \$1,250.00	1	1	1	1	1			5
Saturday 5a News 5:00 AM 7:00 AM	EM	Sa 30	\$50.00 \$50.00						1		1
CBS Sunday Morn 8:00 AM 9:30 AM	EM	Su 30	\$600.00 \$600.00							1	1
Price is Right 9:00 AM 10:00 AM	DT	M-F 30	\$750.00 \$2,250.00		1		1	1			3
KUTV Noon News 12:00 PM 1:00 PM	DT	M-F 30	\$350.00 \$1,050.00	1		1		1			3
Bold & Beautiful 1:00 PM 2:30 PM	DT	M-F 30	\$200.00 \$400.00		1		1				2
The Talk 2:00 PM 3:00 PM	DT	M-F 30	\$275.00 \$275.00	1							1
Ricki Lake 3:00 PM 4:00 PM	EF	M-F 30	\$350.00 \$2,450.00	1	1	2	1	2			7
KUTV 4p News 4:00 PM 4:30 PM	EN	M-F 30	\$400.00 \$2,000.00	1	1	1	1	1			5

Chris Vail

Wired Media Partners

Date/Time Sent: 8/2/2012 10:26:46 AM

KUTV-TV

Page 1 of 2



Station Order Center Forward 2012

Market: Salt Lake City-Ogden

Flight Dates: Monday, September 10, 2012 to Sunday, September 16, 2012

Estimate ID

11541

Contact: Kristen Henderson

Email: KHenderson@kutv2.com

Phone: 801-973-3000

Fax: 801-839-1101

Direct: 801-839-1119

KUTV-TV

Program Name	DP	Days		Gross Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
		Length			Sep 10	Sep 11	Sep 12	Sep 13	Sep 14	Sep 15	Sep 16	
KUTV 4:30p News	EN	M-F		\$500.00	1	1	1	1	1			5
4:30 PM 5:00 PM		30		\$2,500.00								
KUTV 5p News	EN	M-F		\$1,000.00	1	1	1	1	1			5
5:00 PM 5:30 PM		30		\$5,000.00								
KUTV 6p News	EN	M-F		\$1,000.00	1	1	1	1	1			5
6:00 PM 6:30 PM		30		\$5,000.00								
Ent Tonight	PA	M-F		\$1,000.00	1	1	1	1	1			5
6:30 PM 7:00 PM		30		\$5,000.00								
Ent Wknd	PA	Sa		\$400.00						1	PAID PROGRAMMING	1
6:00 PM 7:00 PM		30		\$400.00								
Big Brother	PT	W		\$1,800.00			1					1
7:00 PM 8:00 PM		30		\$1,800.00								
Big Brother	PT	Th		\$3,200.00				1				1
8:00 PM 9:00 PM		30		\$3,200.00								
48 Hours	PT	Sa		\$800.00						1		1
9:00 PM 10:00 PM		30		\$800.00								
3 GOODWIFE	PT	Su		\$2,500.00							1	1
8:00 PM 9:00 PM		30		\$2,500.00								
KUTV 10p News	LN	M-F		\$2,500.00	1	1	1	1	1			5
10:00 PM 10:35 PM		30		\$12,500.00								
Letterman	LF	M-F		\$600.00	1	1						2
10:35 PM 11:38 PM		30		\$1,200.00								
Station Gross Totals				\$55,475.00	14	14	14	14	14	3	2	75

Chris Vail

Wired Media Partners

Date/Time Sent: 8/2/2012 10:26:46 AM

KUTV-TV

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